

Privacy Notice and Data Protection

The Wollstonecraft Society (WS) respects each individual's right to personal privacy. We hope the following statement will help you to understand how we collect, manage, use and safeguard the personal information you provide to us via our website, by telephone, post, email or face-to-face. This notice describes how and why WS uses your personal information, how we protect your privacy and your rights regarding this information.

We have updated this notice to take account of changes in legislation and to give a clear explanation about how WS collects and uses your personal information.

We are committed to protecting your privacy online whilst providing a personalised and valuable experience. Collecting personal information is important so that we can meet the expectations and needs of our supporters and partners. It is also a legal requirement for some of the things WS does such as processing donations. We take care to ensure that we use your personal data in accordance with applicable laws.

The legal basis for WS to process your personal information process depends upon the circumstances in which we collect and use this data. In most cases our processing of your personal information will fall into one of the following categories:

Consent: where you have agreed that your personal data may be used for a particular purpose or purposes such as email updates about our work

Contractual necessity: where the processing of your personal information is necessary to carry out the performance of a contract with you

Legal obligation: where the processing of your personal information is necessary for us to comply with a legal obligation such as auditing of donations

Legitimate interests: in relying on this exemption we will determine how to process your data in a way that fits with WS legitimate interests and yet is proportionate in relation to any privacy issues

How we collect your personal information and contact you

Personal information is collected directly from when you interact with us. We keep a record of our contact with you and the information with which you have contacted us or provided us with. We then use and process this information internally, in line with your preferences and any related activity.

Examples of our interaction with you may be in relation to a donation you have made to us, when you register with us as a supporter, a response to an enquiry you have made, taking part in or attending an event, or supporting our fundraising activities in another way.

When you visit the WS website www.wollstonecraftsociety.org (the Site) we may collect and process the following information about you:

- information (such as your name and email address) that you provide by completing forms on the Site

- if you make a donation we may collect and process information about you (such as your title, name and email address, postal address and telephone number, gift aid status, contact preferences, donation amount and regular donation information) that you provide by completing forms on the Site or by giving a donation
- communications you send to us, for example to report a problem or to submit queries, concerns or comments regarding the Site or its content

You are under no obligation to provide any such information. However, if you choose to withhold requested information, we may not be able to provide you with certain services.

When you visit the Site, we may automatically collect additional information about you, such as the type of internet browser you use, any website from which you have come to the Site and your IP address (the unique address which identifies your computer on the internet) which is automatically recognised by our web server. This information is only used to assist us in providing an effective service on the Site and to collect broad demographic information for aggregate use.

Administrative purposes: we may also occasionally need to contact you for administrative purposes using the contact details that you have given us - for example, in relation to Gift Aid claims or to post you a publication that you have requested.

Uses made of your information

We will use the information you provide to:

- email you with information, where you have provided us with your email address and consent
- enable us to provide you with the services, event invitations, newsletters and information about us and our fundraising campaigns offered through the Site and which you request
- audit the downloading of data from the Site
- improve the layout and/or content of the pages of the Site and customise them for users
- identify visitors to the Site
- carry out research on our users' demographics
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We may ask what you are interested in about our work, in order to keep you up to date

We may use other publicly available information to ensure that we hold relevant information about you

We provide our supporters with the opportunity to express their preferences about communications they receive

We may also use profiling and analysis techniques to target our campaigning and fundraising communications. This may include analysing responses to previous projects, campaigns and fundraising appeals and/or researching publicly available information so that we can tailor communications appropriately and reach the right audience

What are cookies and do you collect them?

Yes. Cookies are pieces of information which may be sent to your computer by WS when you access certain areas of our website. These may be stored on your computer's hard drive to allow us to recognise you as a user when you next visit. They are not software - they can't be programmed or carry computer viruses. Cookies allow us to recognise your computer when you next visit our website, but they don't tell us who you are.

We use cookies to monitor how people use our site so we can improve any problem areas, allow you to donate and to enhance our website with information from other websites, for example YouTube videos.

We offer links to websites that are outside of the WS network and whose content is not the responsibility of WS. Please note that when you click on links to other websites, we encourage you to read their privacy policies too. Their standards may differ from ours.

If you want to prevent our cookies being stored on your computer in future, you may do so by referring to your internet browser's instructions. You can do this by clicking on the "Help" menu. Please note however that if you disable our cookies you may not be able to access certain services or facilities on our sites and your use of our sites may be restricted.

Information sharing

We do not sell your details to anyone. We do not make cold telephone calls to members of the public and we do not purchase information in order to do so.

We may disclose aggregate statistics about visitors to the Site in order to describe our services to prospective partners and other reputable third parties and for other lawful purposes, but these statistics will include no personally identifiable information.

We may disclose your personal information to external providers of the services we offer through the Site, such as processing donations, providing support services or in other tasks, from time to time. Our agents and contractors will only use your information to the extent necessary to perform their functions.

We may disclose your personal information if required or permitted to do so by law or if we believe that such action is necessary to prevent fraud or cybercrime or to protect the Site or the rights, property or personal safety of any person.

Child safety

Protecting the safety of children when they use the internet is very important to us. We recommend that children receive permission from their parent or guardian before gaining access to the Site or sending personal information to us or anyone else online.

External links

The Site may, from time to time, contain links to external sites. We are not responsible for the privacy policies or the content of such sites.

Donations processing

Donations made via the Site are made through one of our payment gateway providers, Charities Aid Foundation (as will be made clear at the point of donation). You will be providing credit or debit card information directly to Charities Aid Foundation, which operate a secure server to process payment details, encrypting your credit/debit card information and authorising payment. Information which you supply to Charities Aid Foundation is not within our control and is subject to Charities Aid Foundation's own privacy policy and terms (as applicable) and which are available on the applicable site.

Security

We place great importance on the security of all personally identifiable information associated with our users. We have security measures in place to attempt to protect against the loss, misuse and alteration of personal information under our control. Our security measures and privacy policy are periodically reviewed and enhanced as necessary and only authorised personnel have access to personal information. Whilst we cannot ensure or guarantee that loss, misuse or alteration of information will never occur, we use all reasonable efforts to prevent it.

You should bear in mind that submission of information over the internet is never entirely secure. We cannot guarantee the security of information you submit via the Site whilst it is in transit over the internet and any such submission is at your own risk.

It is advisable to close your browser when you have finished your user session to help ensure others do not access your personal information if you use a shared computer or a computer in a public place.

Storage of your information

Information that you submit via the Site is sent to and stored on secure servers. It will only be stored for as long as we legitimately need it or as required by the law.

Changes to your information

If your personal details or preferences change, please help us to keep your information up to date by letting us know using the details listed above.

This Privacy Policy may be updated from time to time so you may wish to check it each time that you submit personal information to us.

Our legal basis for contacting you

When you opt-in to our communications using our forms, such as a donation form, an online form, or in person, you are giving us consent to contact you and send you our fundraising and marketing materials. You can update or change your preferences at any time.

Please submit any questions, concerns or comments you have about this privacy notice or any requests concerning your personal data by email to wstrustees@gmail.com or write to us at the address for the Wollstonecraft Society on the Charity Commission Website.

We will update this notice from time to time by changing it on the Site. For example, we may amend this notice to reflect relevant changes to legislation and. This privacy notice was last updated on 21 January 2021.